

WOMEN IN LEADERSHIP

STRONG ORGANIZATIONS NEED STRONG WOMEN.

It's no secret that women are underrepresented in the manufacturing industry. However, manufacturers who choose to promote women into leadership roles are truly the lucky ones. Whether you're already in a leadership position or you've just begun working your way to the top, we would love to have you. Throughout this program, high energy sessions will arm participants with actionable strategies that will help them accelerate their careers, improve their skills, and gain recognition in the workplace.

ORGANIZATIONS THAT HAVE AT LEAST 30% WOMEN IN LEADERSHIP ROLES ARE 12 TIMES MORE LIKELY TO EXCEL FINANCIALLY. It has also been proven that a diverse workforce unlocks innovation in the workplace and drives market growth.

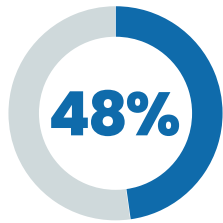
Source: www.ddiworld.com/research/global-leadership-forecast-2015

So how can we, as manufacturers, support the women we work with and help them continue to grow into successful leaders?

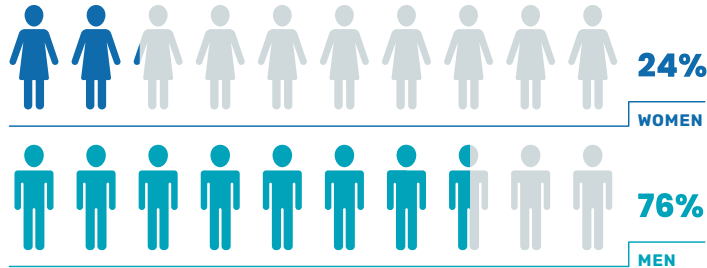
Catalyst Connection has created the Women in Leadership program as an opportunity to bring women in manufacturing together through a peer-to-peer community.

The Women in Leadership program will help women already in leadership positions, or those working towards one, overcome the many barriers that often stand in their way.

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ENTRY-LEVEL POSITIONS



The McKinsey/LeanIn study finds **48%** of entry-level positions, but only **24%** of C-suite are occupied by women.



COMPANIES WITH ABOVE-AVERAGE DIVERSITY



Companies with above-average gender and racial/ethnic diversity are **8x** more likely to be in the top **10%** of organizations for financial performance.

WHAT WILL PARTICIPANTS GAIN FROM LEAD2SUCCEED?

- Attend 6 in-person group meetings and 4 one-on-one coaching sessions
- Develop skills to take action and achieve goals
- Use DiSC assessment tool to improve effective relationships
- Learn best practices for strategic execution: Mural Workshop
- Access to a network of mentors and women-in-leadership peers
- Support towards next steps in career
- Hear from thought leaders in a spectrum of job functions
- Access on-demand leadership training - powered by DDI (optional)

This is an unparalleled opportunity for you and your organization, if you seek to improve your situational leadership toolkit and strengthen your ability to “show up” as your best self. This group is here to encourage you and support you on your personal journey to discover, design and develop your leadership prowess.

REGISTRATION—REGISTER BY APRIL 15TH

- WHO** – Women currently in Leadership Roles or High-Potential Individual Contributors
- HOW** – Contact Kristen Goodell, kgoodell@catalystconnection.org
- COST** – \$3200

May be eligible for WEDnet reimbursement

To learn more about Catalyst Connection’s Women in Leadership program, Please visit GO.CATALYSTCONNECTION.ORG/WOMENINLEADERSHIP or reach out to **KRISTEN GOODELL** at KGOODELL@CATALYSTCONNECTION.ORG