



M2M MAKER-TO-MANUFACTURING

Maker-to-Manufacturing Commercialization Center

Attention Entrepreneurs, Startups and Manufacturers with an Entrepreneurial Spirit!

The Maker-to-Manufacturing Commercialization Center (M2M) connects entrepreneurial makers and small businesses to a larger ecosystem of manufacturing.

M2M OFFERS SERVICES AND RESOURCES INCLUDING:

Technical Assistance

Assistance with prototype development, market research, business case development, sales and marketing strategies, production strategies, and distribution strategies.

Makers-to-Manufacturers Peer Network

This group will provide guidance, education and training programs that include workshops and webcasts on topics including innovation and commercialization, and access to emerging Maker Spaces in the region.

Training and Opportunities

Makers can attend trainings and webinars with content that is tailored to small businesses and startups. There will also be opportunities for makers to meet regional supply chain buyers and other manufacturers.

ABOUT THE M2M PROGRAM

Catalyst Connection is partnering with the Johnstown Area Regional Industries (JARI) and the University of Pittsburgh to provide both physical and virtual support to small entities seeking to commercialize their products. These organizations will work as a single virtual center to mentor entrepreneurs, support the scaling of start-ups to more robust economic expansion and job creation, connect innovators to the manufacturing supply chain, provide access to maker spaces, connect entrepreneurs to the region's high-powered academic institutions, and provide access to seed capital.



HOW TO QUALIFY

You are a maker with a product, a startup company or an established business making an entrepreneurial change with a desire to grow a manufacturing enterprise in the metals and advanced materials sectors

You are located in Allegheny, Armstrong, Beaver, Butler, Cambria, Fayette, Greene, Indiana, Lawrence, Somerset, Washington, and Westmoreland County.

Learn More About M2M

Contact Tom Reed at 412-918-4269 or treed@catalystconnection.org to discuss your business needs and eligibility.