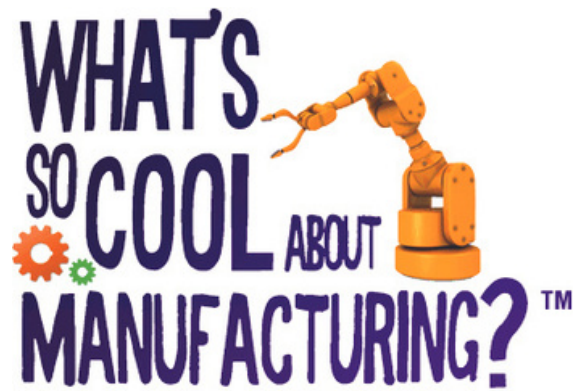


**Looking to get involved  
with a local school?**  
*Participate in our middle school  
student video contest!!*



## **Program Purpose**

What's So Cool About Manufacturing Student Video Contest is a career awareness program to help build a stream of technical talent and give students a new perspective on exciting STEM career opportunities that exist at local manufacturing companies.

## **Benefits for Participating Companies**

- Change perceptions of and create awareness of manufacturing careers in your community to build a future stream of talent
- Exposure of your company to local communities through the perspective of the up and coming generation of workers
- Ability to sponsor the program and/or the award ceremony as a friend of manufacturing

## **Company Commitment**

- Identify an employee to be the point of contact for Catalyst Connection and the teacher coach throughout the program
- The team of 7 students accompanied by their teacher coach will visit the manufacturing company twice.
  - First visit for a tour of the company (*Approximately 1-2 hours*)
  - Second visit for filming b-roll of manufacturing processes and conducting interviews with a handful of employees (*Approximately 2-4 hours*)
- Have company representation at an evening award ceremony in the Spring to celebrate student success

**To learn how to get your company involved in the program  
contact Scott Dietz [sdietz@catalystconnection.org](mailto:sdietz@catalystconnection.org)**

# School and Company Participants 21-22

- Baldwin with DMI Companies
- Blackhawk with O'Neal Manufacturing
- Burrell with JV Manufacturing
- Burrell with Natrona Bottling
- Butler Area with JSP
- Butler Area with EPD Electronics
- Canon-McMillan with Davan Manufacturing
- Charleroi with Channel Craft
- Connellsville with Intervala
- Greater Johnstown with Guy Chemical
- Laurel Highlands with TSItouch
- Moon with Seegrid
- Moon with ASSA Abloy
- New Brighton with PiMios
- Northgate with Schroeder Industries
- Norwin with Stellar Precision Components
- Rochester with MECCO
- Rockwood with Global SFC Valve
- Somerset with 4 Guys Firetrucks
- South Fayette with Auma Actuators

Watch videos created by middle school students across the state of Pennsylvania here: <https://www.whatssocool.org/>

***This could not be possible without our program funders!***

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WORTHINGTON  
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FOUNDATION**

