

STRONG ORGANIZATIONS NEED STRONG WOMEN.

It's no secret that women are underrepresented in the manufacturing industry. However, manufacturers who choose to promote women into leadership roles are truly the lucky ones. Whether you're already in a leadership position or you've just begun working your way to the top, we would love to have you.

ORGANIZATIONS THAT HAVE AT LEAST 30% WOMEN IN LEADERSHIP ROLES ARE 12 TIMES MORE LIKELY TO EXCEL FINANCIALLY.

It has also been proven that a diverse workforce unlocks innovation in the workplace and drives market growth.

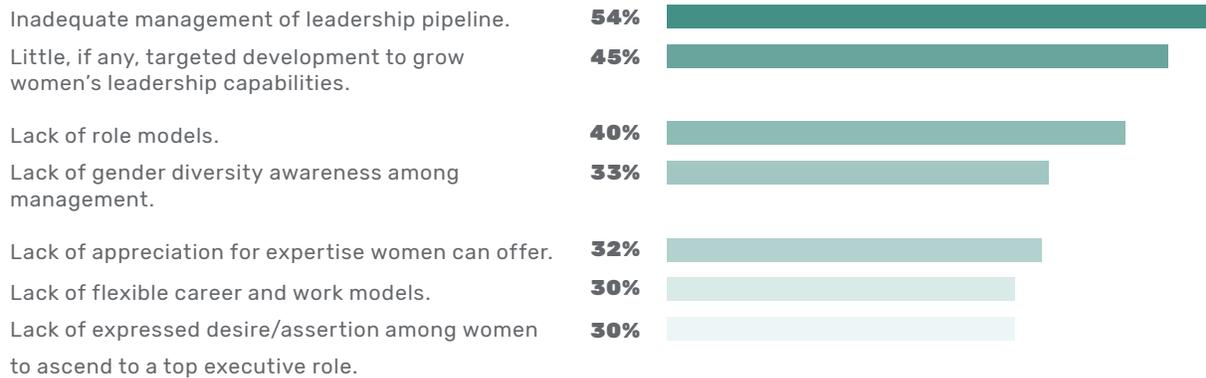
Source: www.ddiworld.com/research/global-leadership-forecast-2015

So how can we, as manufacturers, support the women we work with and help them continue to grow into successful leaders?

Catalyst Connection has created the Women in Leadership Lead2Succeed program as an opportunity to bring women in manufacturing together through a peer-to-peer community.

Lead2Succeed will help women already in leadership positions, or those working towards one, overcome the many barriers that often stand in their way to the top. Throughout this program, high energy sessions will arm participants with actionable strategies that will help them accelerate their careers, improve their skills, and gain recognition in the workplace.

TOP BARRIERS TO LEADERSHIP FOR WOMEN



Source: 2016 Brandon Hall Group Women in Leadership Study (n=341)

WHAT WILL PARTICIPANTS GAIN FROM LEAD2SUCCEED?

- A network of mentors and women-in-leadership peers
- Support towards next steps in career
- Tips and tricks and personal stories from guest speakers and thought leaders from a spectrum of job functions
- Guidance and support as you track your "reflections journal" for continuous learning and recording thoughts
- See actively deployed best practices in operation during virtual tours of various manufacturing organizations
- Share in 6 group events
- Develop your personal comfortability and capability with 6 one-on-one coaching sessions
- Participation in DDI powered Women in Leadership competencies training (optional)

This is an unparalleled opportunity for you and your organization, if you seek to improve your situational leadership toolkit and strengthen your ability to "show up" as your best self. This group is here to encourage you and support you on your personal journey to discover, design and develop your leadership prowess.

REGISTRATION—REGISTER BY APRIL 15TH

WHO – Women currently in Leadership Roles or High-Potential Individual Contributors

HOW – Contact Erica Frischmann, efrischmann@catalystconnection.org

COST – \$3200

May be eligible for WEDnet reimbursement

To learn more about Catalyst Connection's Women in Leadership initiative and the Lead2Succeed program, Please visit GO.CATALYSTCONNECTION.ORG/WOMENINLEADERSHIP or reach out to **ERICA FRISCHMANN** at EFRISCHMANN@CATALYSTCONNECTION.ORG