Catalyst Connection’s strategic services help manufacturing companies in southwestern Pennsylvania accelerate their growth and improve productivity.

**Catalyst Connection’s Core Services to achieve Profitable Sales and Jobs Growth**

### Business Growth through New Customers, New Markets and New Products
- Strategic Marketing
- Website and SEO
- Video Production
- Sales Performance
- Export Compliance
- Market Assessment and Forecasting
- Innovation Acceleration
- Market Diversification

**FIRST STEPS:** Roadmap for Growth and Digital Marketing Assessment

### Organizational Development, helping companies become an *Employer of Choice*
- Selecting Qualified Talent
- Culture Improvement
- Recruiting Talent
- Succession Planning
- DDI Leadership Mirror Feedback
- DDI Success Profiles
- DDI Leadership Curriculum
- Executive Coaching Planning

**FIRST STEPS:** Human Resources Audit, Job Analysis, and Leadership Training Needs Analysis

### Operational Excellence through Cost, Quality and Delivery Improvements
- Improvement KATA
- Lean Manufacturing Tools
- Six Sigma Methodology
- Supply Chain Optimization
- Quality System Training and Development
- Safety Programs
- Training Within Industry
- ERP Selection

**FIRST STEPS:** Lean Transformation Assessment; Quality System Gap Assessment

**SUPPORTING SERVICES**

- Access to Capital
  - Financing and Grants
- Skilled Worker Pipeline
  - Explore the New Manufacturing
- Business Cost Reduction Programs
  - Cut Expenses and Taxes

Revised October 2018
Strategic Partnership Services

Catalyst Connection is a private not-for-profit organization headquartered in Pittsburgh, Pennsylvania. We provide consulting and training services to small manufacturers in southwestern Pennsylvania, accelerating revenue growth and improving productivity. Through active collaboration with our clients and the manufacturing community at large, we contribute to the growth, vibrancy, and ongoing robustness of manufacturing in our region.

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