

Catalyst Connection's strategic services help manufacturing companies in southwestern Pennsylvania accelerate their growth and improve productivity.

|                     | nrough New Customers,<br>and New Products   |
|---------------------|---|
| Strategic Marketing | Export Compliance                           |
| Website and SEO     | Market Assessment and                       |
| Video Production    | Forecasting                                 |
| Sales Performance   | Innovation Acceleration                     |
|                     | Market Diversification                      |
|                     | : Roadmap for Growth<br>Irketing Assessment |
|                     |   |

CATALYST CONNECTION Core Services to achieve Profitable Sales and Jobs Growth



## SUPPORTING SERVICES

that make resources available to use on core business development activities

Access to<br/>CapitalSkilled Worker<br/>PipelineBusiness Cost Reduction<br/>Programs<br/>Cut Explore the New ManufacturingFinancing and GrantsExplore the New ManufacturingCut Expenses and Taxes



# **Strategic Partnership Services**

Catalyst Connection is a private not-for-profit organization headquartered in Pittsburgh, Pennsylvania. We provide consulting and training services to small manufacturers in southwestern Pennsylvania, accelerating revenue growth and improving productivity. Through active collaboration with our clients and the manufacturing community at large, we contribute to the growth, vibrancy, and ongoing robustness of manufacturing in our region.

Catalyst Connection is supported, in part, by the Commonwealth of Pennsylvania, Department of Community and Economic Development, and by the National Institute of Standards and Technology's Hollings Manufacturing Extension Partnership.

#### To collaborate with other manufacturers and industry experts, visit www.MyManufacturingConnection.org

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CATALYST CONNECTION<sup>®</sup> Your Strategic Partner for Manufacturing Growth 2000 Technology Dr., Pittsburgh, PA 15219-3110 PHONE: 412.918.4300 FAX: 412.687.2791 TOLL FREE: 1.888.887.7472

### A Pennsylvania Industrial Resource Center

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