

Maker-to-Manufacturing Commercialization Center

Attention Entrepreneurs, Startups and Manufacturers with an Entrepreneurial Spirit!



The new virtual **Maker-to-Manufacturing Commercialization Center (M2M)** connects entrepreneurial makers and small businesses to a larger ecosystem of manufacturing. M2M offers services and resources including:

Technical Assistance

Assistance with prototype development, market research, business case development, sales and marketing strategies, production strategies, distribution strategies, and access to early stage capital.

Makers-to-Manufacturers Peer Network

This group will provide guidance, an education and training program that includes workshops and webcasts on topics including innovation and commercialization, and access to emerging Maker Spaces in the region.

Supply Chain Buyers Network

Startup companies can engage with supply chains in various industry clusters to make connections and gain entry into new markets.

Mini-Grant Funding for Additional Services

M2M mini-grants of \$3,000 are available to provide intensive service beyond the basic assistance of the commercialization network.

ABOUT THE M2M PROGRAM

Catalyst Connection is partnering with the Johnstown Area Regional Industries (JARI) and the University of Pittsburgh to provide both physical and virtual support to small entities seeking to commercialize their products. These organizations will work as a single virtual center to mentor entrepreneurs, support the scaling of start-ups to more robust economic expansion and job creation, connect innovators to the manufacturing supply chain, provide access to maker spaces, connect entrepreneurs to the region's high-powered academic institutions, and provide access to seed capital.

HOW TO QUALIFY

- You are a maker with a product, a startup company or an established business making an entrepreneurial change with a desire to grow a manufacturing enterprise in the metals and advanced materials sectors.
- You are located in Allegheny, Armstrong, Beaver, Butler, Cambria, Fayette, Greene, Indiana, Lawrence, Somerset, Washington, and Westmoreland County.

Learn More About M2M

Contact Erica Frischmann at 412-918-4212 or efrischmann@catalystconnection.org to discuss your business needs and eligibility.



CATALYST CONNECTION™
Your Strategic Partner for Manufacturing Growth

JARI 
Growing Your Region



University of Pittsburgh